



Blackpool

INTERNATIONAL

for Lancashire and the Lake District



blackpoolairport.com

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Advertising opportunities at
Blackpool International Airport

airport
partners

Airport Partners - at Blackpool International Airport

Airport Partners are the sole advertising contractor for fixed poster, promotional and sponsorship opportunities at **Bristol, Newcastle, Leeds Bradford, Exeter, Plymouth, Blackpool, Gloucestershire** and the **Highlands and Island** Airports.

Blackpool International Airport first started flying in **1909**, making it the oldest airport in England. In **1995** the new terminal building was opened, and the old wooden building was demolished. In **2006 £2million** was spent on the refurbishment of the passenger terminal, giving the capacity to handle **2 million passengers** per year. In **2011** over **235,000** passengers passed through the airport.

Airport Partners offers the opportunity to promote your message to an ever increasing audience, with a wide range of interior and exterior advertising sites, including promotional and sponsorship opportunities. Airport advertising offers a controlled environment in which we can maximise the effectiveness of your message to a defined audience, targeting passengers at different points of their journey. We welcome creative ideas and offer the opportunity of a full site tour with a member of the Airport Partners sales team, where we can discuss specific requirements and tailor an advertising campaign on an individual basis.



Regional Airports

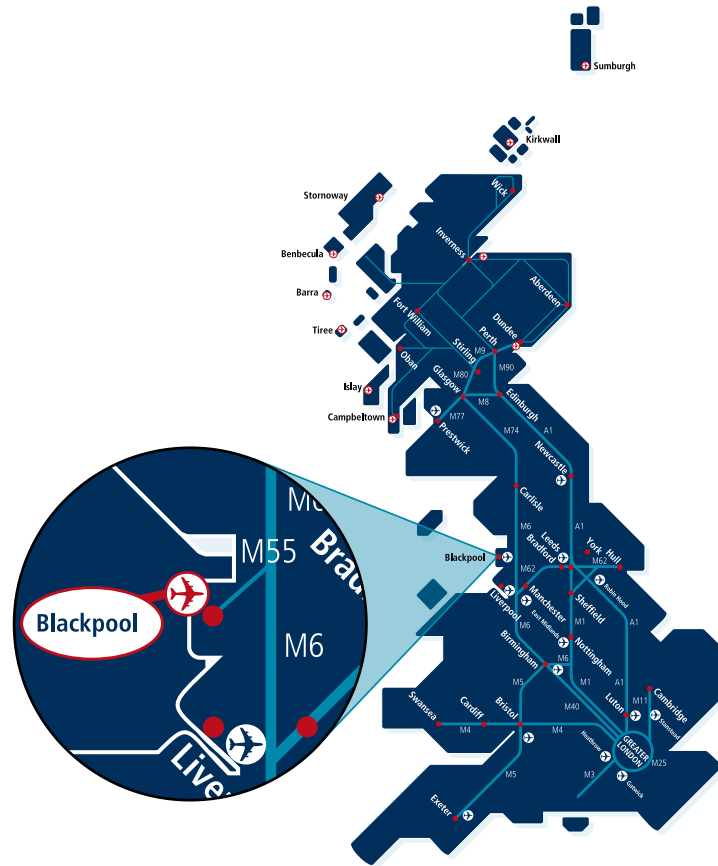


How to find Blackpool International Airport

Blackpool International Airport offers passengers a congestion-free alternative for air travel in and out of the Northwest.

WHY BLACKPOOL?

In **2008** nearly **450,000** passengers passed through the airport.



The Airport

Advertising Opportunities



Advertising Opportunities



The Airport

Advertising Opportunities

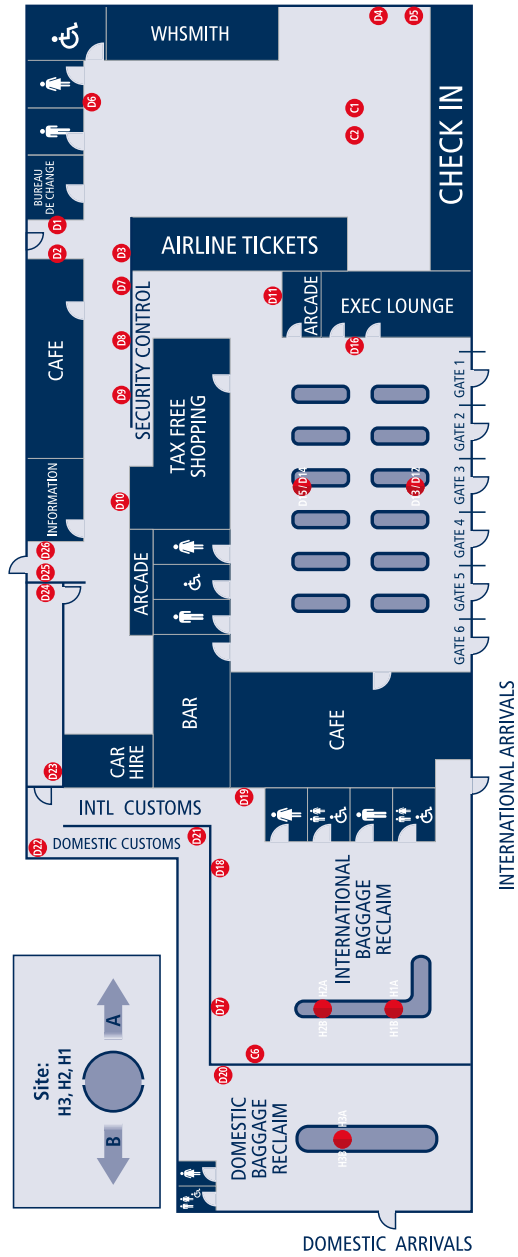


Advertising Opportunities



The Airport

Airport Ground Floor Sites



Let your business soar...

...by advertising with Airport Partners at Blackpool International Airport, targeting an ever increasing audience we can take your business to a higher level.



Sales

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