



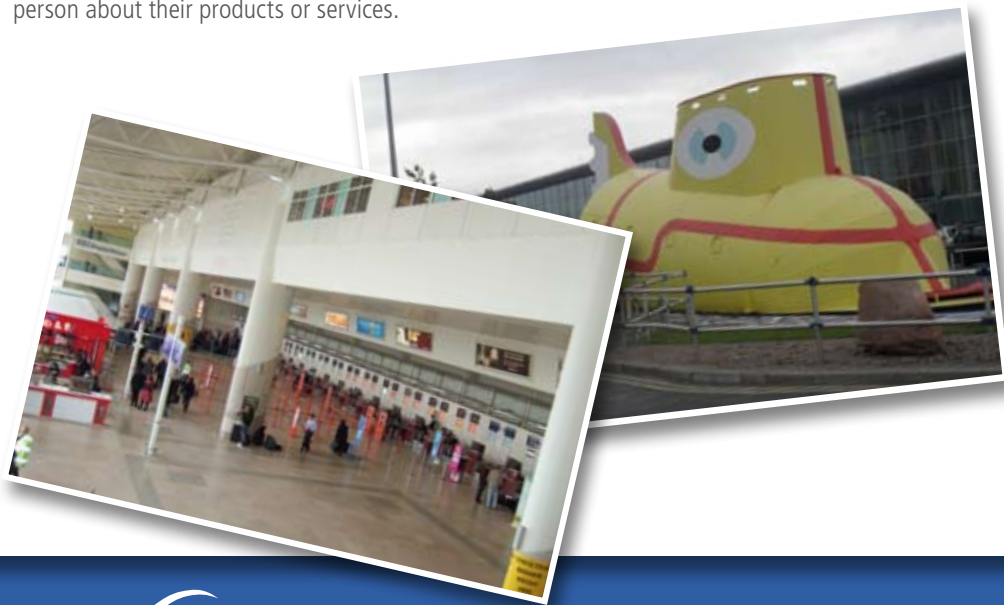
Advertising opportunities at
Liverpool John Lennon Airport

Airport Partners - at Liverpool John Lennon Airport

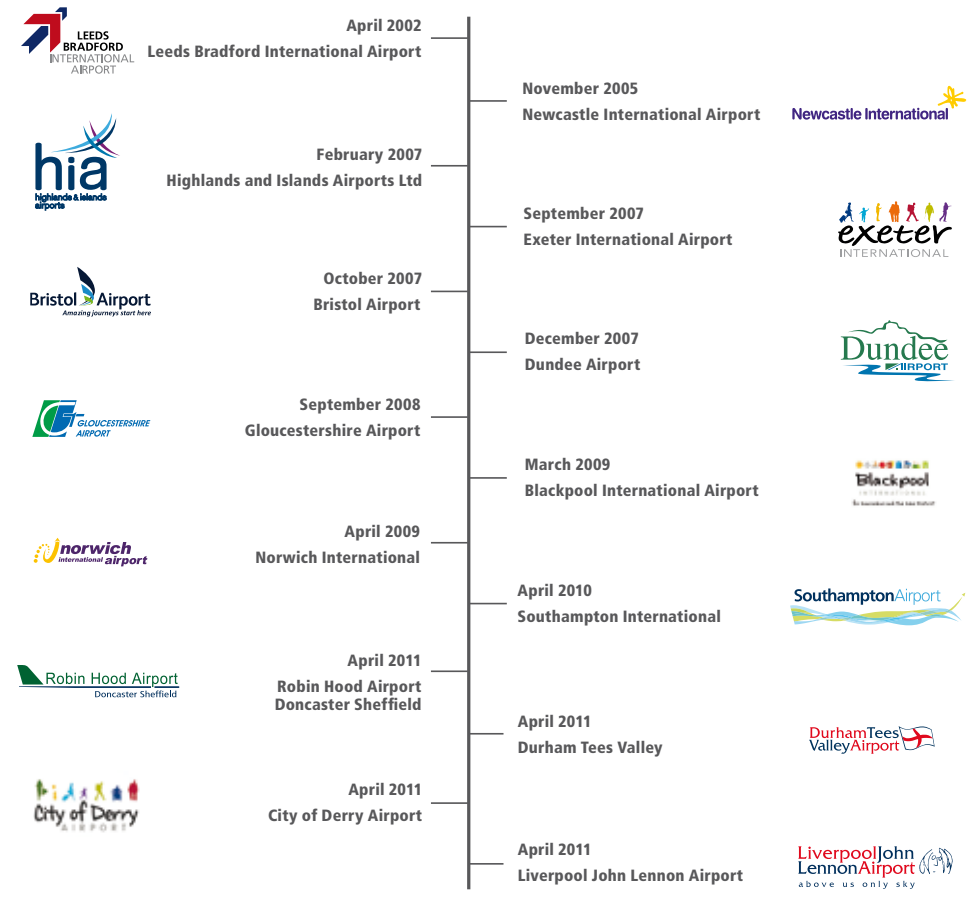
Airport Partners are responsible for all advertising and promotional activity at **John Lennon Liverpool, Durham Tees Valley, Newcastle, Bristol, Exeter, Leeds Bradford, Blackpool, Norwich, Gloucestershire, Southampton, Robin Hood Airport Doncaster Sheffield,** and the **Highlands and Islands** in Scotland.

We are currently the largest regional airport advertising contractor in the UK and handle **23 airports** across the country, more than any other contractor, with coverage from **Inverness** in the North down to **Exeter** in the South. This enables advertisers to reach a huge combined audience of up to **19 million** passengers.

We provide a wide range of airport advertising solutions for clients including a **full design and production service** with in house facilities which enables the highest quality at competitive prices. We also handle all **promotional activity** within our airports which enables clients to showcase their products, place information into potential customers hands and talk to them in person about their products or services.



Contract History Timeline



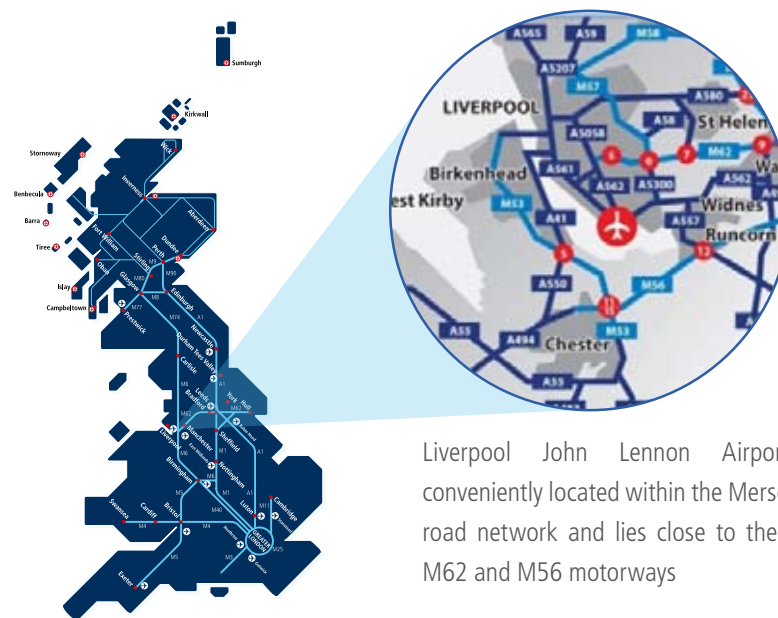
Regional Airports



Liverpool John Lennon Airport

Liverpool John Lennon Airport is one of the UK's oldest operational Airport's in the UK with the first scheduled flights commencing in 1930 and an 'official' opening ceremony some 3 years later on 1 July 1933. Liverpool John Lennon Airport is situated 7 miles south east of Liverpool City Centre and adjacent to the Mersey Estuary.

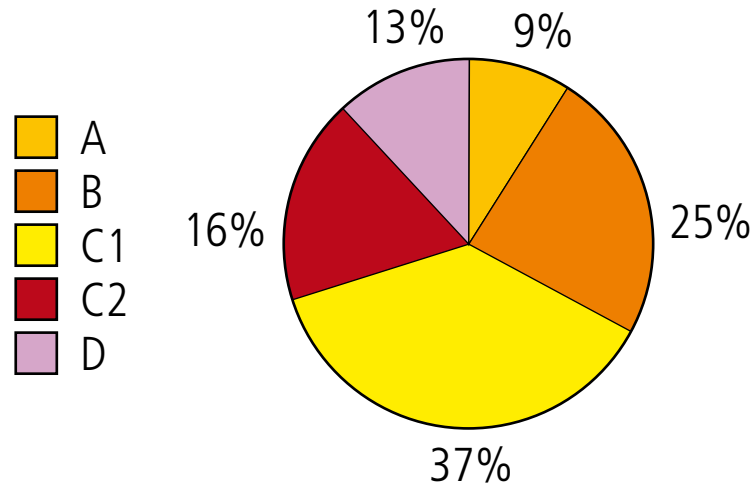
A £12 million development programme was opened during July 2010 to provide a new larger security screening area and an expanded departure lounge. The expanded departure lounge will include the addition of a number of new and exciting retailers. Liverpool was the first airport in the UK to be named after an individual. A lasting tribute to John Lennon member of The Beatles and one of Liverpool most famous SONS .



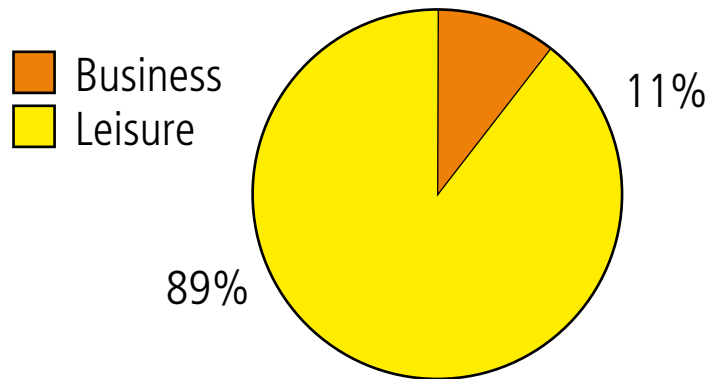
Liverpool John Lennon Airport is conveniently located within the Merseyside road network and lies close to the M57, M62 and M56 motorways

Passenger Information

Passengers by Socio Economic Group - CAA Survey 2009



Passenger by Purpose of Travel - CAA Survey 2009



2011 Passenger Figures

Total Number of Passengers for 2011

Month	Total Passengers
Jan 2011	309,440
Feb 2011	342,408
Mar 2011	392,972
Apr 2011	486,457
May 2011	485,964
Jun 2011	486,735
Jul 2011	550,733
Aug 2011	574,895
Sep 2011	512,225
Oct 2011	489,201
Nov 2011	302,579
Dec 2011	317,552
Total passengers	5,251,161

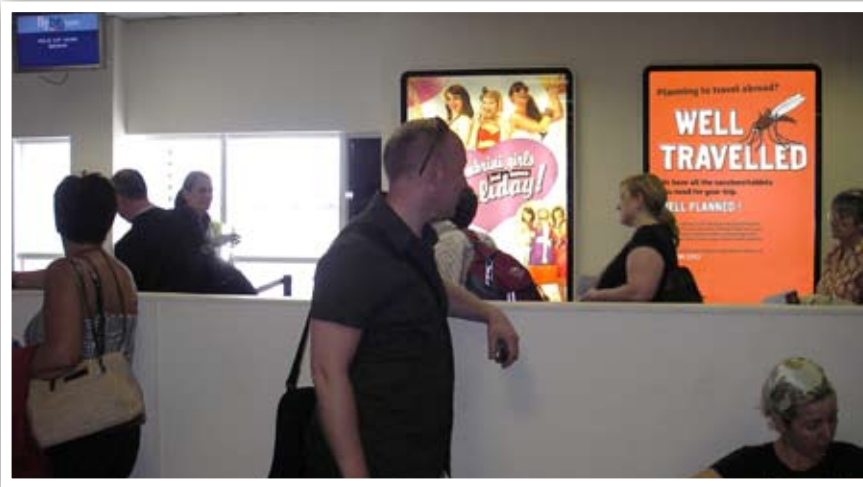
Advertising Opportunities

Check-In

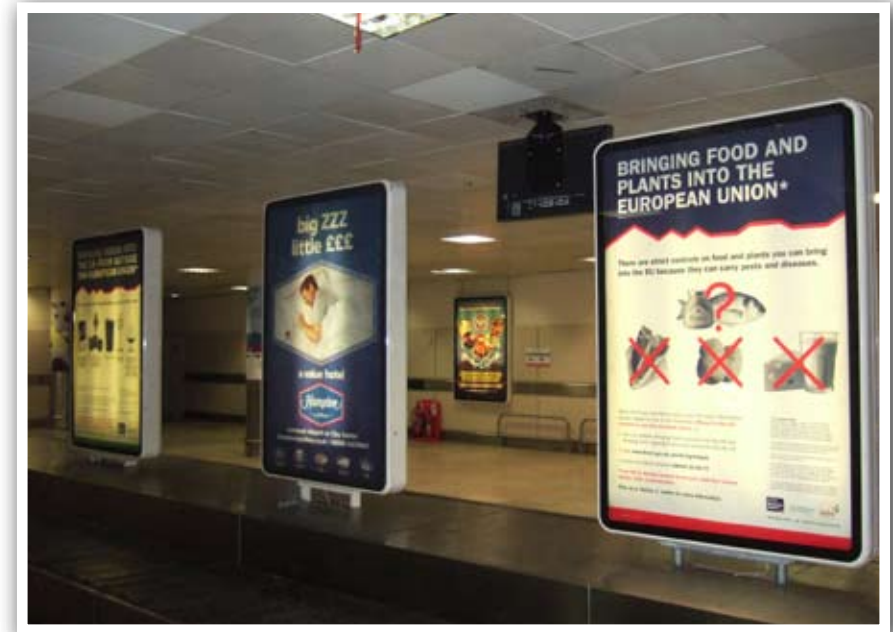


Advertising Opportunities

Departures



Domestic Arrivals



Advertising Opportunities

International Arrivals

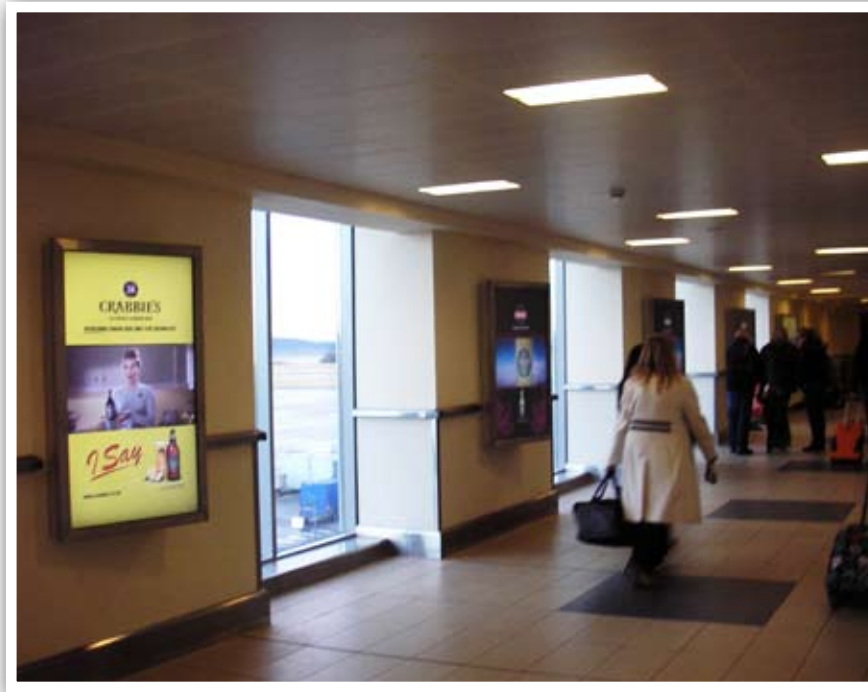


Exterior



Advertising Opportunities

Digital



Promotional Opportunities



Let your business soar...

...by advertising with Airport Partners at Liverpool John Lennon Airport, with a captive audience of over 5 million passengers, we can take your business to a higher level.



Sales

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