



KL3350	AMSTERDAM	1850	GATE CLOSURE
T34715	ABERDEEN	1715	CHECKING IN 03:00
BO407	EDINBURGH	1730	CHECKING IN 03:00
BO487	PARIS CDG	1735	CHECKING IN 03:00
BO115	BRUSSELS	1740	CHECKING IN 03:00
T34708	SOUTHAMPTON	1745	CHECKING IN 03:00
RC206	GLASGOW	1755	CHECKING IN 03:00
BE742	BELFAST CITY	1800	CHECKING IN 01:02
LS206	AMSTERDAM	1800	CHECKING IN 04:11
		1800	CHECKING IN 05:11



Blackpool

 INTERNATIONAL

 for Lancashire and the Lake District



airport

 partners

Blackpool International Airport

 A D V E R T I S I N G O P P O R T U N I T I E S




Airport Partners - at Blackpool International Airport

Airport Partners are the sole advertising contractor for fixed poster, promotional and sponsorship opportunities at **Bristol, Newcastle, Leeds Bradford, Exeter, Glasgow Prestwick, Plymouth, Blackpool, Gloucestershire and the Highlands and Island Airports.**

Blackpool International Airport first started flying in **1909**, making it the oldest airport in England. In **1995** the new terminal building was opened, and the old wooden building was demolished. In **2006 £2million** was spent on the refurbishment of the passenger terminal, giving the capacity to handle **2 million** passengers per year. In **2008** nearly **450,000** passengers passed through the airport.

Airport Partners offers the opportunity to promote your message to an ever increasing audience, with a wide range of interior and exterior advertising sites, including promotional and sponsorship opportunities. Airport advertising offers a controlled environment in which we can maximise the effectiveness of your message to a defined audience, targeting passengers at different points of their journey. We welcome creative ideas and offer the opportunity of a full site tour with a member of the Airport Partners sales team, where we can discuss specific requirements and tailor an advertising campaign on an individual basis.



KL330	AMSTERDAM	1850	CHECKING IN 00-04
TM715	AMSTERDAM	1710	CHECKING IN 00-04
BO407	EDINBURGH	1750	CHECKING IN 20-26
BO407	PARIS CDG	1730	CHECKING IN 20-26
BO615	BRUSSELS	1740	CHECKING IN 00-26
T34706	SOUTHAMPTON	1745	CHECKING IN 00-04
BO396	GLASGOW	1755	CHECKING IN 20-26
BE742	BELFAST CITY	1800	CHECKING IN 01-02
LS205	AMSTERDAM	1800	CHECKING IN 08-11
LS293	BELFAST INTL	1800	CHECKING IN 08-11
BO419	HEATHROW	1905	CHECKING IN 20-26
FR167	DUBLIN	1850	
FR159	DUBLIN	2135	

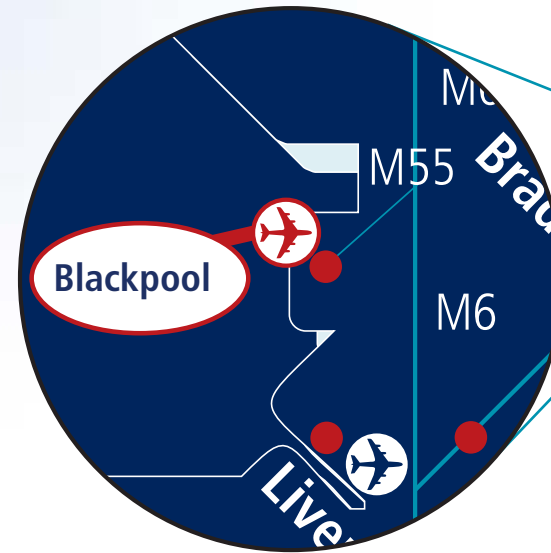
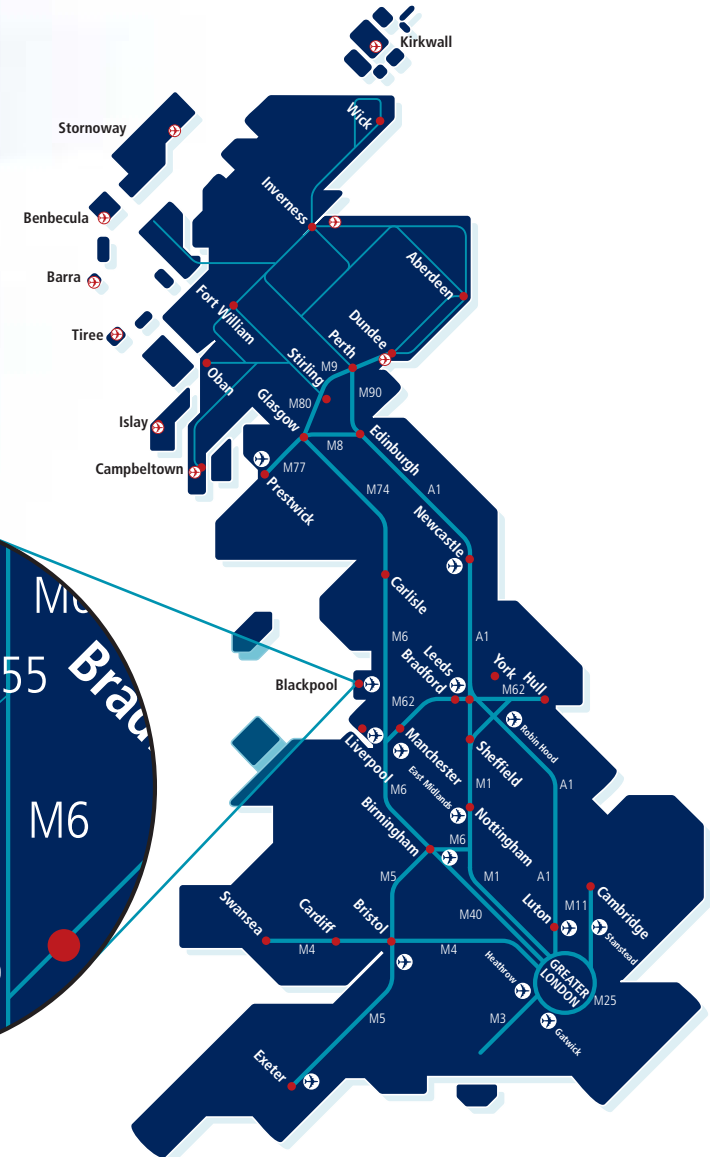


How To Find Blackpool International Airport

Blackpool International Airport offers passengers a congestion-free alternative for air travel in and out of the Northwest

WHY BLACKPOOL?

In **2008** nearly **450,000** passengers passed through the airport.



BA1407	MILFORD	1837	CHECKING IN 00-04
T34712	HEATHROW	1715	CHECKING IN 00-04
BO407	EDINBURGH	1700	CHECKING IN 00-04
BO107	PORT GLO	1655	CHECKING IN 00-04
BO415	BRUSSELS	1740	CHECKING IN 00-04
T34708	SOUTHAMPTON	1745	CHECKING IN 00-04
BO286	GLASGOW	1755	CHECKING IN 00-04
BE740	BELFAST CITY	1600	CHECKING IN 01-02
LS205	AMSTERDAM	1800	CHECKING IN 08-11
LS290	BELFAST INTL	1000	CHECKING IN 08-11
BO410	HEATHROW	1005	CHECKING IN 20-26
FR187	DUBLIN	1850	
FR159	DUBLIN	2135	



Domestic Flights



KL1550	AMSTERDAM	17:57	CHECKING IN 20-08
TS4715	AMSTERDAM	17:57	CHECKING IN 20-08
ED407	EDINBURGH	17:58	CHECKING IN 20-08
ED307	EMPS/DGO	17:58	CHECKING IN 20-08
ED015	BRUSSELS	17:40	CHECKING IN 20-08
134706	SOUTHAMPTON	17:49	CHECKING IN 09-11
ED035	GLASGOW	17:55	CHECKING IN 20-08
BE742	BELFAST CITY	18:00	CHECKING IN 01-02
LS205	AMSTERDAM	18:00	CHECKING IN 09-11
LS293	BELFAST INTL	18:00	CHECKING IN 09-11
BA419	HEATHROW	18:08	CHECKING IN 20-08
FR157	DUBLIN	18:50	
FR159	DUBLIN	21:05	



Major Airlines & Tour Operators

- Aer Arann
- Flybe
- Freedom Travel
- Jet2
- Manx 2
- Newmarket Holidays

KL1550	AMSTERDAM	1755	CHECKING IN 20:00
TS4715	AMSTERDAM	1755	CHECKING IN 20:00
80407	EDINBURGH	1750	CHECKING IN 20:00
80407	EMBS/CDG	1755	CHECKING IN 20:00
80410	BRUSSELS	1740	CHECKING IN 20:00
134706	SOUTHAMPTON	1745	CHECKING IN 09:04
ED030	GLASGOW	1755	CHECKING IN 20:00
80742	BELFAST CITY	1800	CHECKING IN 01:02
LS205	AMSTERDAM	1800	CHECKING IN 09:11
LS200	BELFAST INTL	1800	CHECKING IN 09:11
80419	HEATHROW	1808	CHECKING IN 20:38
FR157	DUBLIN	1850	
FR159	DUBLIN	2100	



Total Passenger Figures

Total Number Passengers For 2008

Month	Total Passengers
Jan 2008	19,236
Feb 2008	24,358
Mar 2008	29,328
Apr 2008	39,269
May 2008	44,122
Jun 2008	45,879
Jul 2008	53,888
Aug 2008	56,766
Sep 2008	50,103
Oct 2008	45,787
Nov 2008	16,866
Dec 2008	13,598
Total passengers	439,200

KL1350	AMSTERDAM	1700	CHECKING IN 03-04
TM715	ABERDEEN	1700	CHECKING IN 03-04
ED407	EDINBURGH	1700	CHECKING IN 20-26
BD187	PARIS CDG	1700	CHECKING IN 20-26
BD115	BRUSSELS	1700	CHECKING IN 00-26
T24706	SOUTHAMPTON	1249	CHECKING IN 03-04
BD296	GLASGOW	1700	CHECKING IN 20-26
BE742	BELFAST CITY	1000	CHECKING IN 01-02
LS205	AMSTERDAM	1000	CHECKING IN 08-11
LS290	BELFAST INTL	1000	CHECKING IN 08-11
BD119	HEATHROW	1000	CHECKING IN 20-26
FR167	DUBLIN	1950	
FR159	DUBLIN	2100	



Passenger Analysis

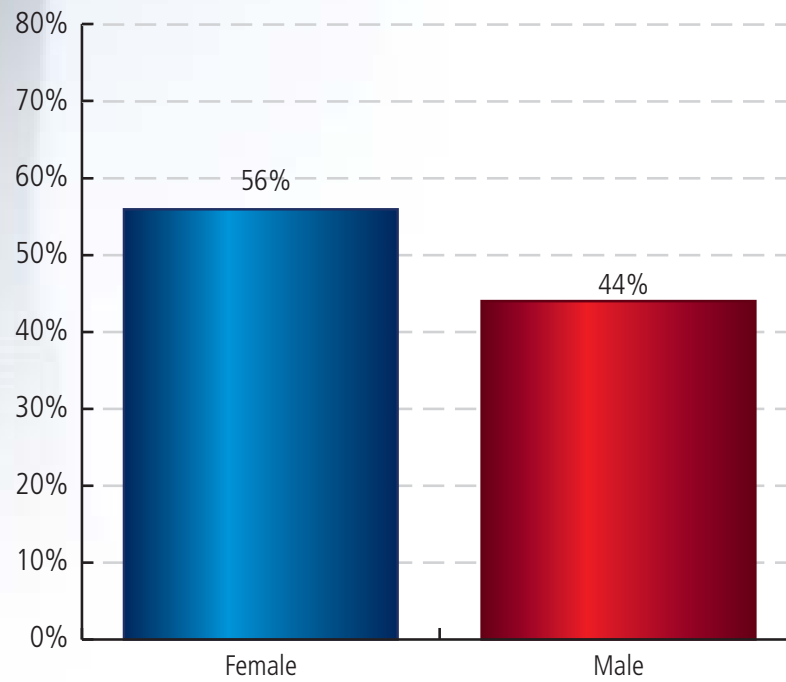
Socio-Economic Groups

77% ABC1 audience.

12% C2 audience.

11% DE audience.

Gender Split

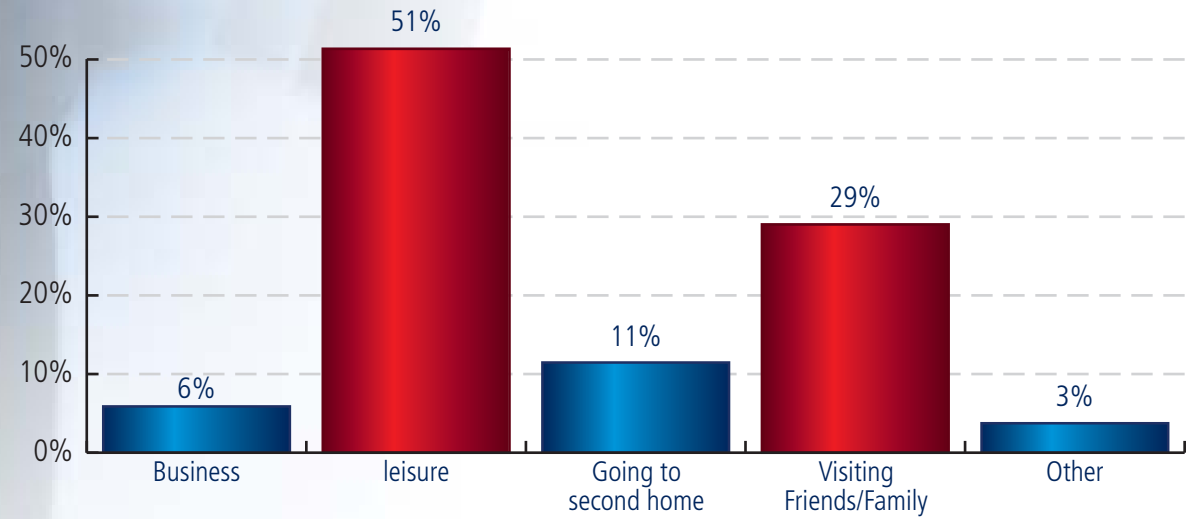


KL1850	AMSTERDAM	1700	CHECKING IN 00-04
TM715	ABERDEEN	1700	CHECKING IN 03-04
EO407	EDINBURGH	1700	CHECKING IN 20-25
EO197	PARIS CDG	1700	CHECKING IN 20-25
BO615	BRUSSELS	1700	CHECKING IN 00-25
T34706	SOUTHAMPTON	1700	CHECKING IN 03-04
BO296	GLASGOW	1700	CHECKING IN 20-25
BE742	BELFAST CITY	1600	CHECKING IN 01-02
LS205	AMSTERDAM	1600	CHECKING IN 08-11
LS290	BELFAST INTL	1000	CHECKING IN 06-11
BO119	HEATHROW	1000	CHECKING IN 20-25
FR167	DUBLIN	1650	
FR159	DUBLIN	2135	

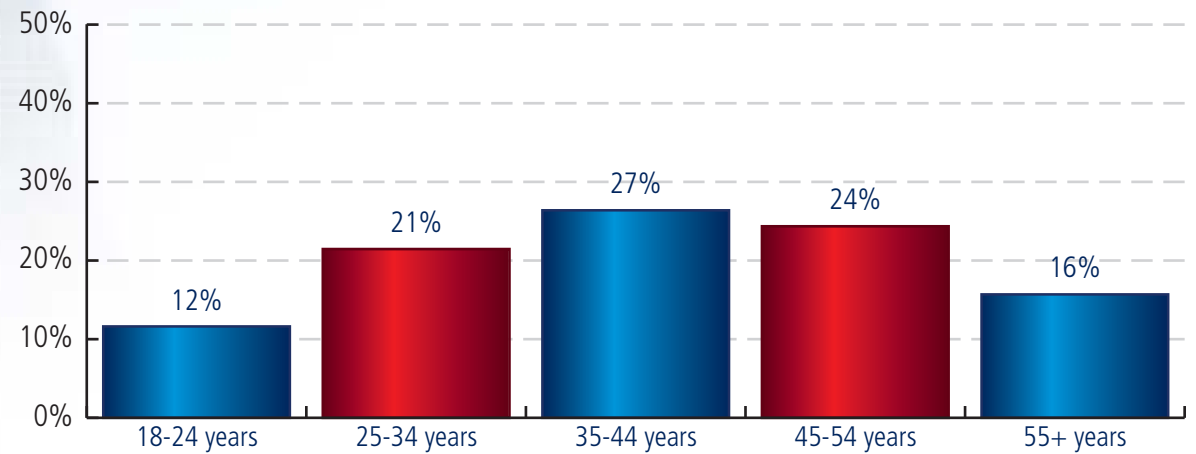


Passenger Analysis

Reason for Travel



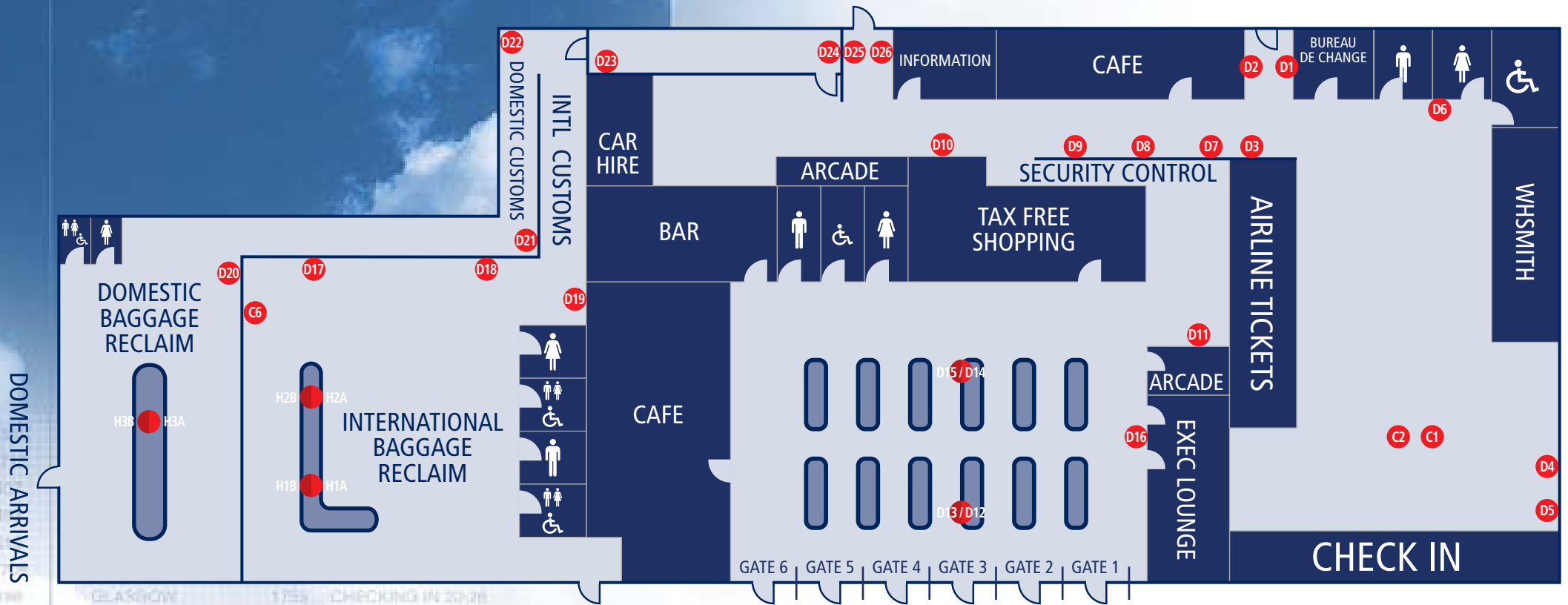
Age of Adults



KL1850	AMSTERDAM	1700	CHECKING IN 00-04
TM715	ABERDEEN	1700	CHECKING IN 03-04
ED407	EDINBURGH	1700	CHECKING IN 20-20
BD197	PARIS CDG	1735	CHECKING IN 20-20
BD015	BRUSSELS	1700	CHECKING IN 00-20
T34708	SOUTHAMPTON	1700	CHECKING IN 03-04
BD206	GLASGOW	1755	CHECKING IN 20-20
BE742	BELFAST CITY	1800	CHECKING IN 01-02
LS205	AMSTERDAM	1800	CHECKING IN 08-11
LS290	BELFAST INTL	1000	CHECKING IN 06-11
BD119	HEATHROW	1005	CHECKING IN 20-25
FR167	DUBLIN	1850	
FR159	DUBLIN	2135	

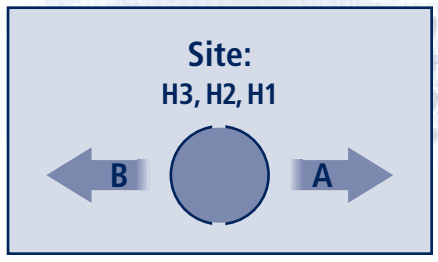


The Airport - Ground floor sites



DOMESTIC ARRIVALS

GLASGOW
 06:45
 07:45
 08:15
 08:30
 09:45
 10:15
 10:30



INTERNATIONAL ARRIVALS
 CHECKING IN 06-11
 CHECKING IN 08-11
 CHECKING IN 08-11
 CHECKING IN 20-26

Let Your Business Soar...

...by advertising with **Airport Partners** at **Blackpool International Airport**.
We can take your business to a higher level.

Contact Details

Airport Partners

AdHouse
East Parade
Harrogate
HG1 5LT
Tel: 01423 706670
Fax: 01423 502522

Sales

Rachel Davies - Sales Manager
Mobile: 07973 670563
Email: racheldavies@airportpartners.co.uk



KL1501	AMSTERDAM	1850	CHECKING IN 20-04
T34712	HEATHROW	1715	CHECKING IN 20-04
EO407	EDINBURGH	1700	CHECKING IN 20-05
EO407	PARIS CDG	1855	CHECKING IN 20-20
EO415	BRUSSELS	1740	CHECKING IN 20-25
T34708	SOUTHAMPTON	1745	CHECKING IN 20-04
EO286	GLASGOW	1755	CHECKING IN 20-26
EO742	BELFAST CITY	1650	CHECKING IN 01-02
LS206	AMSTERDAM	1800	CHECKING IN 08-11
LS293	BELFAST INTL	1000	CHECKING IN 06-11
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