

DurhamTees
ValleyAirport

Departures

Advertising opportunities at
Durham Tees Valley Airport


airport
partners

Airport Partners - at Durham Tees Valley Airport

Airport Partners are responsible for airport advertising at **Newcastle, Durham Tees Valley, Leeds Bradford, Doncaster, Blackpool, Liverpool, Norwich, Gloucestershire, Bristol, Exeter, Southampton, Plymouth** and the **Highlands / Islands** in Scotland.

We are currently the largest regional airport advertising contractor in the UK and handle **23 airports** across the country, more than any other contractor, with coverage from **Sumburgh** in the north down to **Plymouth** in the south. This enables advertisers to reach a huge combined audience of around **25 million** passengers.

We provide a wide range of airport advertising solutions for clients including a **full design and production service** with in house facilities which enables the highest quality at competitive prices. We also handle all **promotional activity** within our airports which enables clients to showcase their products, place information into potential customers' hands and talk to them in person about their products or services.

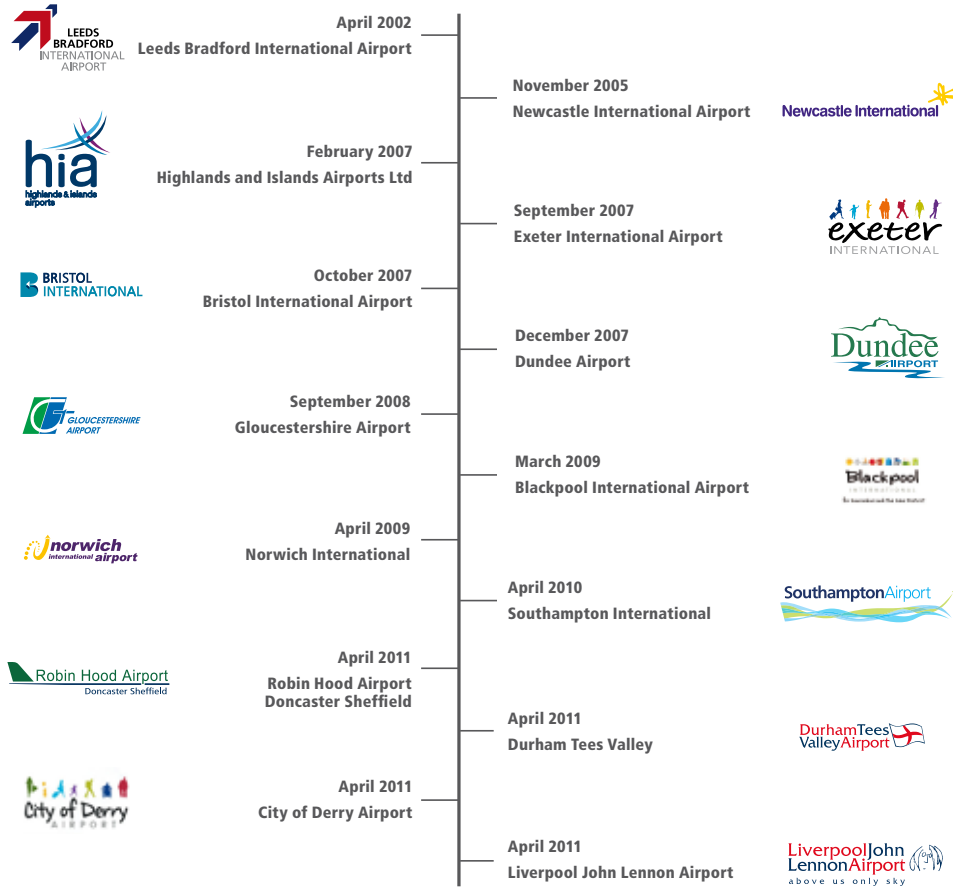


Regional Airports

Huge combined audience of around **25 million** passengers

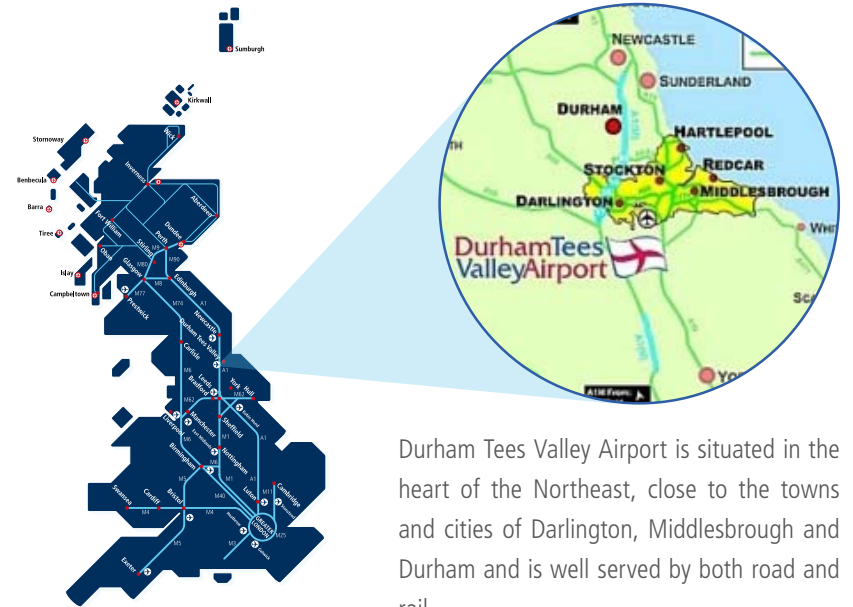


Contract History Timeline



Durham Tees Valley Airport

- 1941 - Begins life as a Royal Air Force Station, Middleton-St-George
- 1964 - RAF departs
- 1966 - Teesside Airport Terminal opened for business by Queen Margaritha of Sweden
- 2003 - Peel Airports acquire majority shareholding
- 2004 - Teesside Airport renamed as Durham Tees Valley Airport
- 2008 - Major refurbishment of the terminal commences
- 2009 - Passenger figures reach over 300,000
- 2010 - Vancouver Airport Services acquires 65% share of Peel Airports



Durham Tees Valley Airport is situated in the heart of the Northeast, close to the towns and cities of Darlington, Middlesbrough and Durham and is well served by both road and rail.

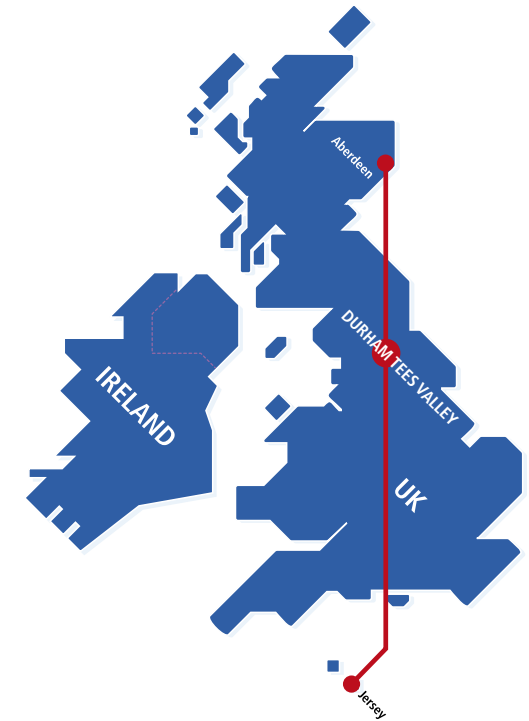
Passenger Figures

Month	Total Passengers
January	11,719
February	13,087
March	16,912
April	16,476
May	21,747
June	28,056
July	26,396
August	27,584
September	27,115
October	22,787
November	16,185
December	12,367
Total Passengers for 2010	240,431

Domestic Destinations

Aberdeen

Jersey



Airlines - Domestic Flights

Discover Jersey - Jersey

Eastern Airways - Aberdeen

Flybe - Jersey

Airlines - International Flights

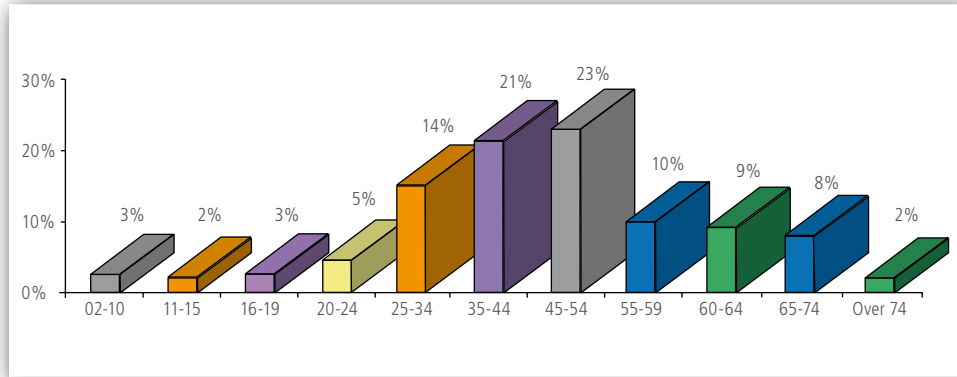
Atlantic Holidays
Direct Holidays
Fairs-Lloyds Travel
First Choice
Holidays 4U
KLM
Newmarket Holidays
Thomas Cook
Thomson

International Destinations

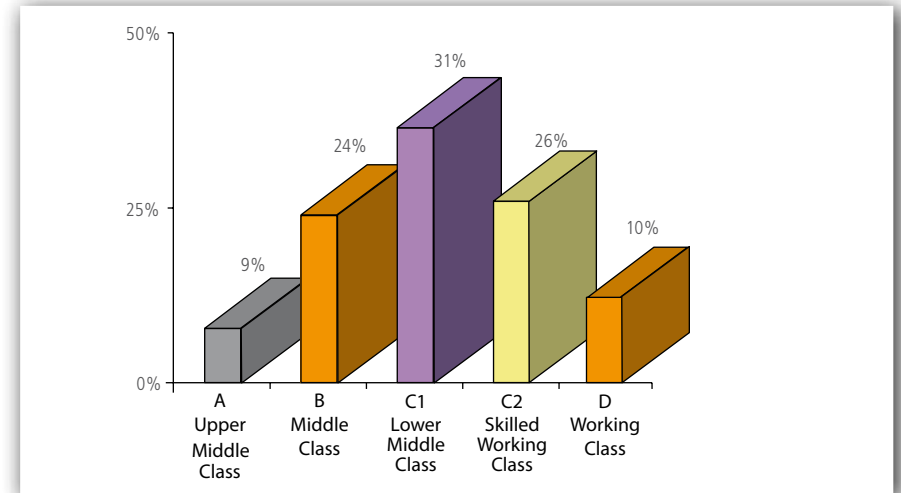
Bulgaria
Egypt
Italy
Malta
Netherlands
Portugal
Spain
Turkey

Passenger Demographics - CAA Survey 2009

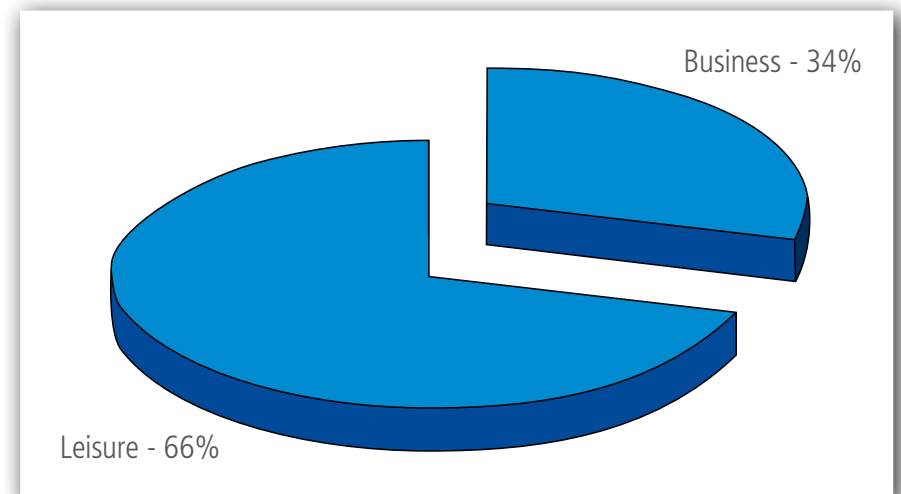
Age: 87% aged 25+



Socio Economic Groups: 64% ABC1



Purpose of Travel: 34% Business



Advertising Opportunities

Check-In

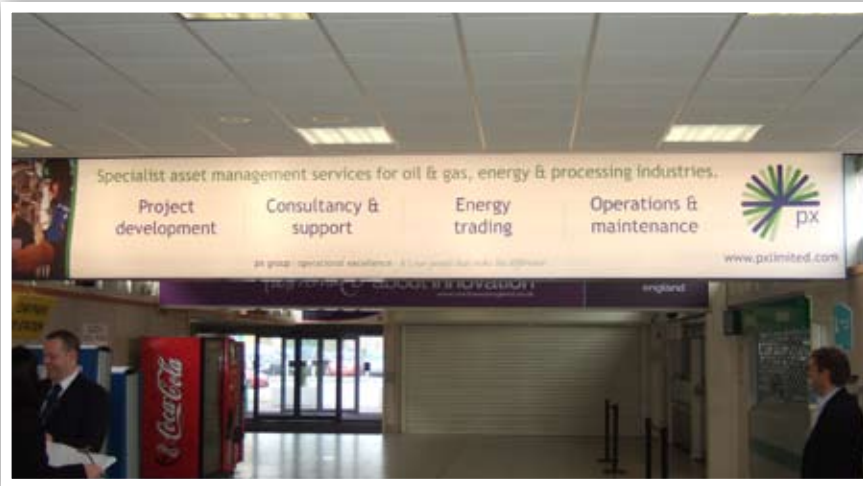


Departures



Advertising Opportunities

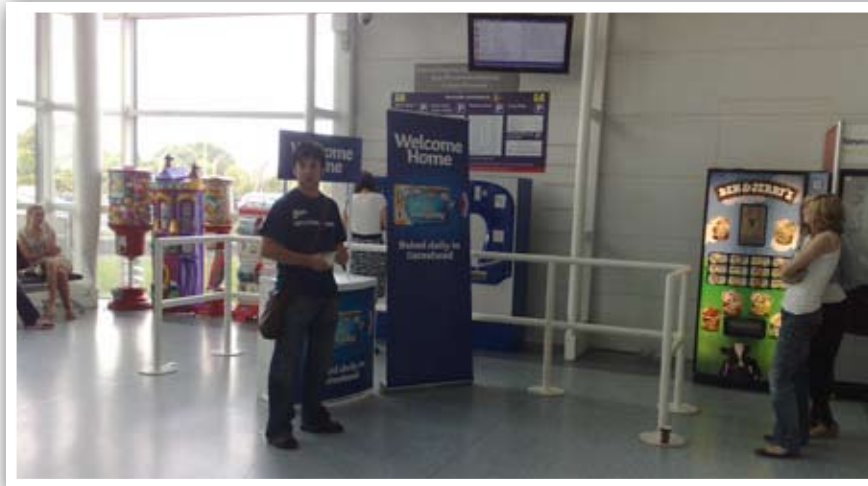
Arrivals



Exterior



Promotional Opportunities



Promotional Opportunities



Let your business soar...

...by advertising with Airport Partners at Durham Tees Valley Airport. With a captive audience of a quarter of a million passengers forecast during 2011, we can take you to new heights.



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