



Advertising opportunities at
Robin Hood Airport Doncaster Sheffield

Airport Partners - Robin Hood Airport Doncaster Sheffield

Robin Hood Airport is the **UK's newest International Airport** located at the Former RAF Finningley Airbase The Airport owes its origins to military aviation and its history as a long range bomber base with a runway of almost 10,000 ft makes it suitable for long haul or cargo carrying aircraft.

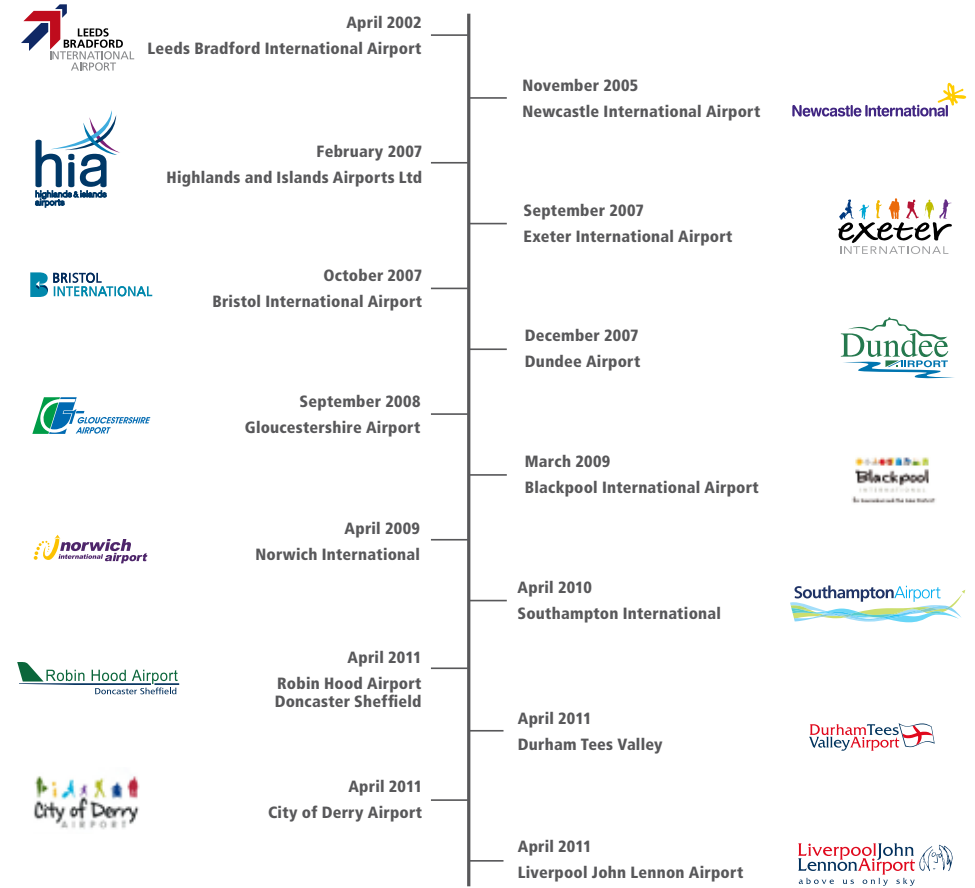
In 2010 the Airport saw a passenger increase of **4.8%** and over **875,000 passengers** used the Airport. It currently serves over 40 destinations with more than 11,000 flights per year.

Airport Partners offer the opportunity to broadcast your message to an ever increasing audience, with a wide range of interior and exterior advertising sites, including promotional and sponsorship opportunities. Airport advertising offers a controlled environment in which we can maximise the effectiveness of your message to a defined audience targeting passengers at different points of their journey.

We welcome creative ideas and offer the opportunity of a full site tour with a member of the Airport Partners sales team where we can discuss specific requirements and tailor an advertising campaign on an individual basis.



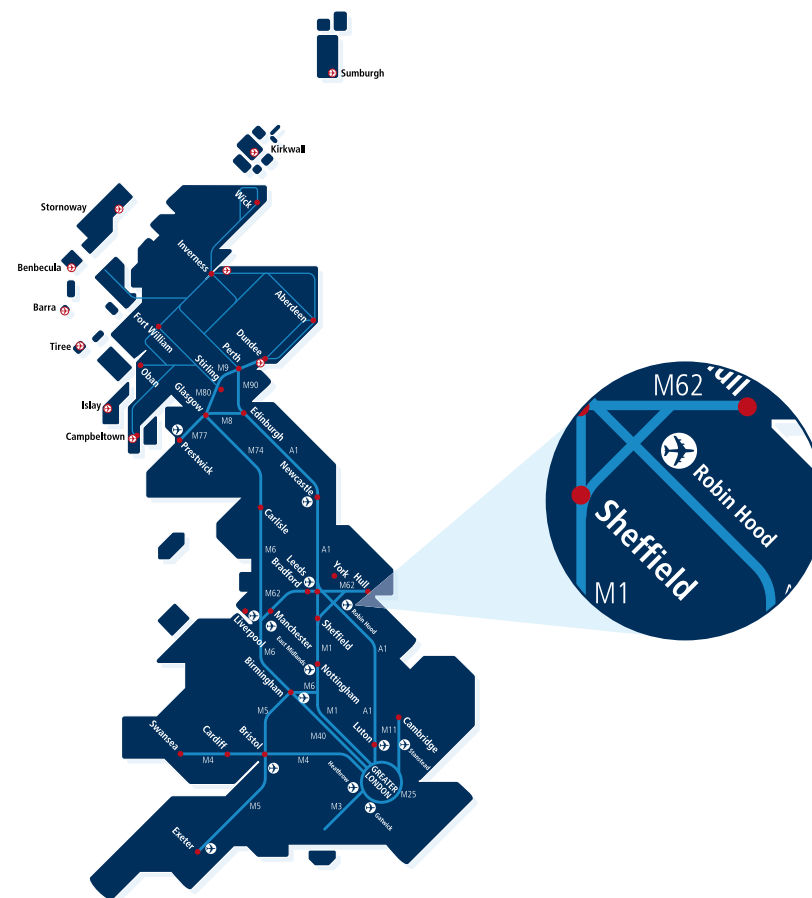
Contract History Timeline



Regional Airports



How to find Robin Hood Airport Doncaster Sheffield



Robin Hood Airport Doncaster Sheffield is situated in the heart of the Yorkshire and Humber region, close to Doncaster, Sheffield, Leeds, Hull, York and Lincoln. Robin Hood Airport is easily accessible from the UK's major motorways including the M62, M1, A1 and the M18.

International and Domestic Flights

Spain

Alicante
Majorca
Ibiza
Lanzarote
Malaga
Menorca
Reus
Tenerife

Canary Islands

Gran Canaria

Bulgaria

Bourgas

Greece

Corfu
Crete
Kos
Rhodes

Turkey

Antalya
Bodrum
Dalaman

Lithuania

Vilnius

Czech Republic

Prague

Poland

Gdansk
Katowice
Poznan
Warsaw
Wroclaw

Egypt

Sharm el Sheikh

Portugal

Faro
Madeira

Cyprus

Paphos

Italy

Turin

Finland

Lapland

Tunisia

Monastir

United Kingdom

Belfast City
Jersey



Major Airlines

- BH Air
- Flybe
- Onur Air
- Ryanair
- Thomas Cook Airlines
- Thomson Airways
- Wizz Air



Total Passenger Figures

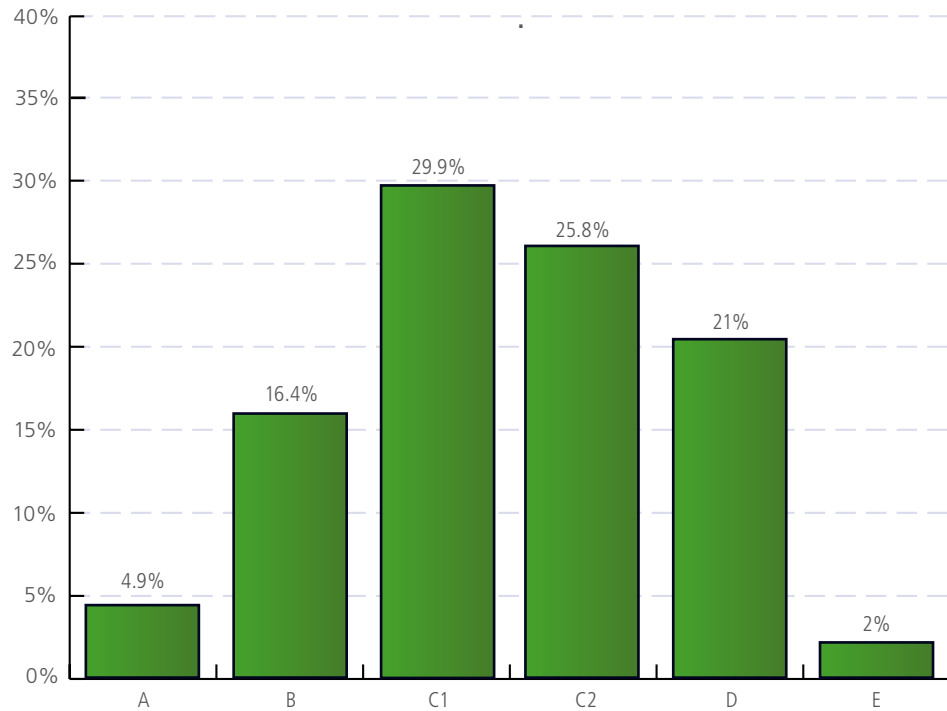
Total Number of Passengers for 2010

Month	Total Passengers
January	37,456
February	36,652
March	42,967
April	45,925
May	96,386
June	109,128
July	115,590
August	121,294
September	109,670
October	97,610
November	44,235
December	38,215
Total passengers	895,128



Passenger Analysis

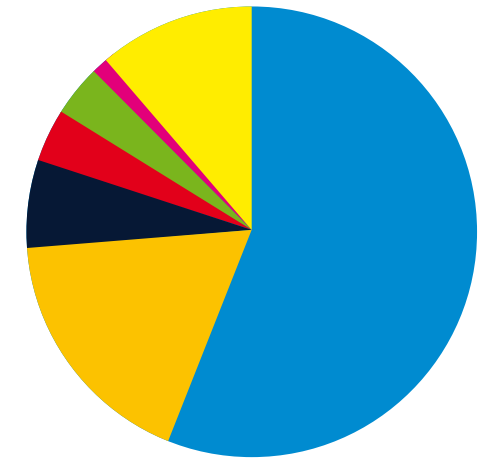
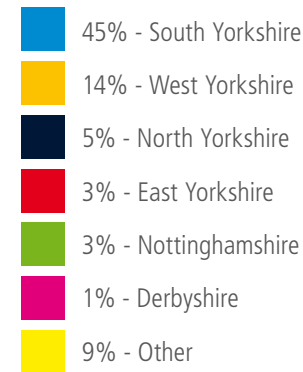
Socio-Economic Groups - 51.2% ABC1 Audience



Social Grade	Social Status	Occupation Of Household Head
A	Upper Middle Class	Higher Managerial Administrative Professional
B	Middle Class	Middle Managerial Administrative Professional
C1	Lower Middle Class	Supervisory Clerical, Junior Managerial Administrative Professional
C2	Skilled Working Class	Skilled Manual Workers
D	Working Class	Semi And Unskilled Manual Workers
E	Subsistence Level	Pensioners, Widows, Casual, Lowest Paid Workers

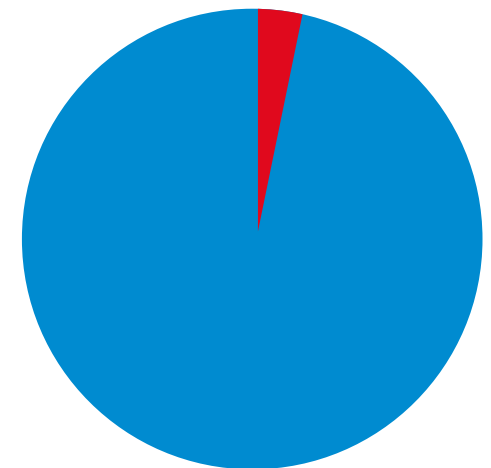
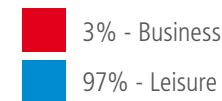
Origin

Origin of Passengers



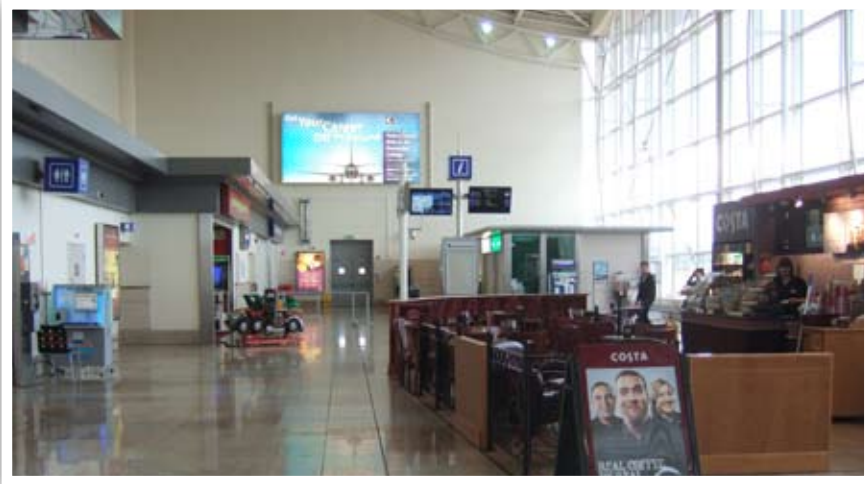
24% of all passengers are from Doncaster

Purpose of Trip

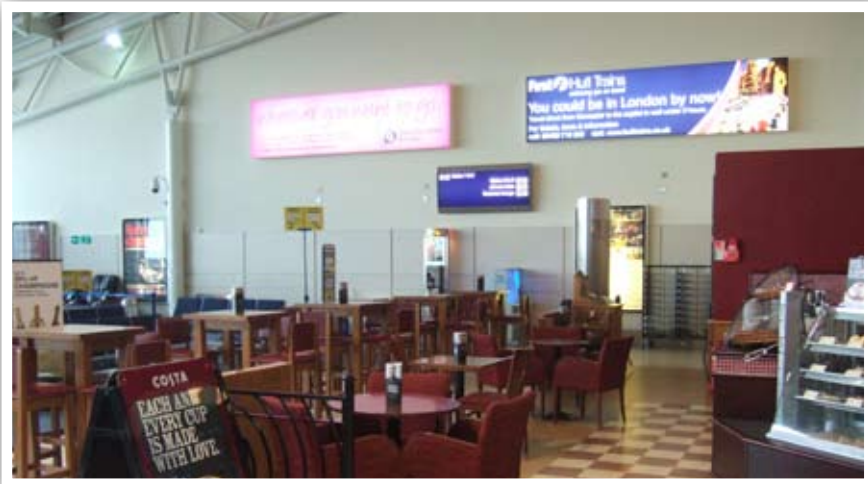


The Airport

Advertising Opportunities



Advertising Opportunities

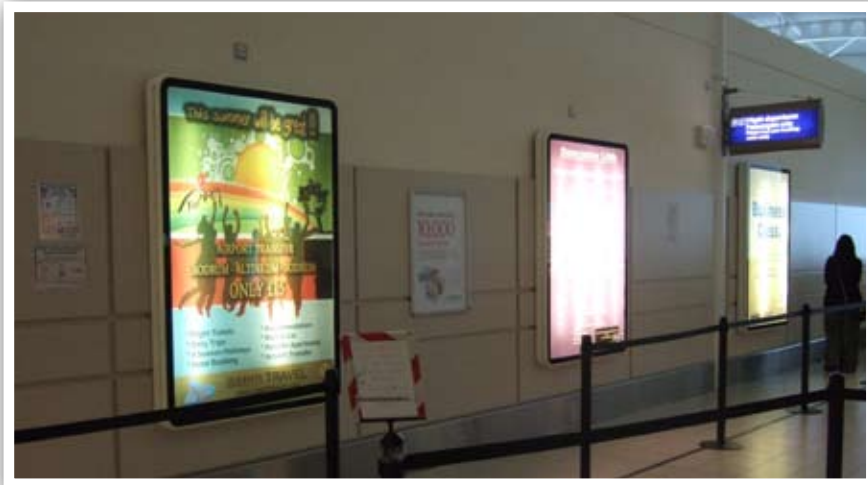
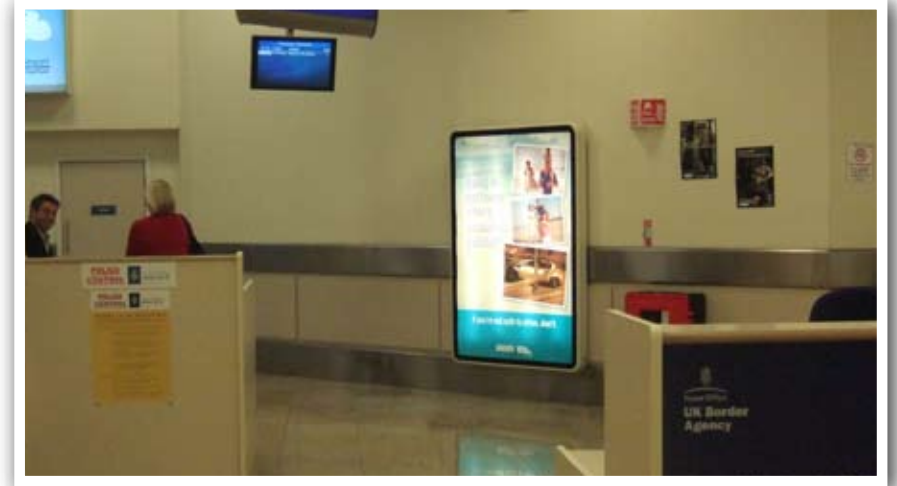


The Airport

Advertising Opportunities



Advertising Opportunities



The Airport

Advertising Opportunities

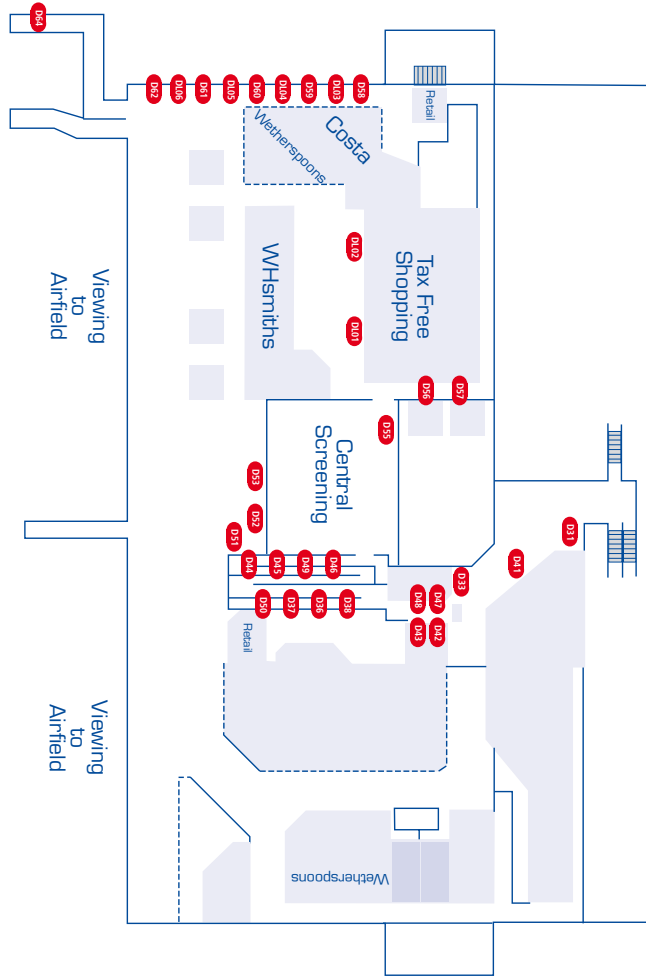


Advertising Opportunities



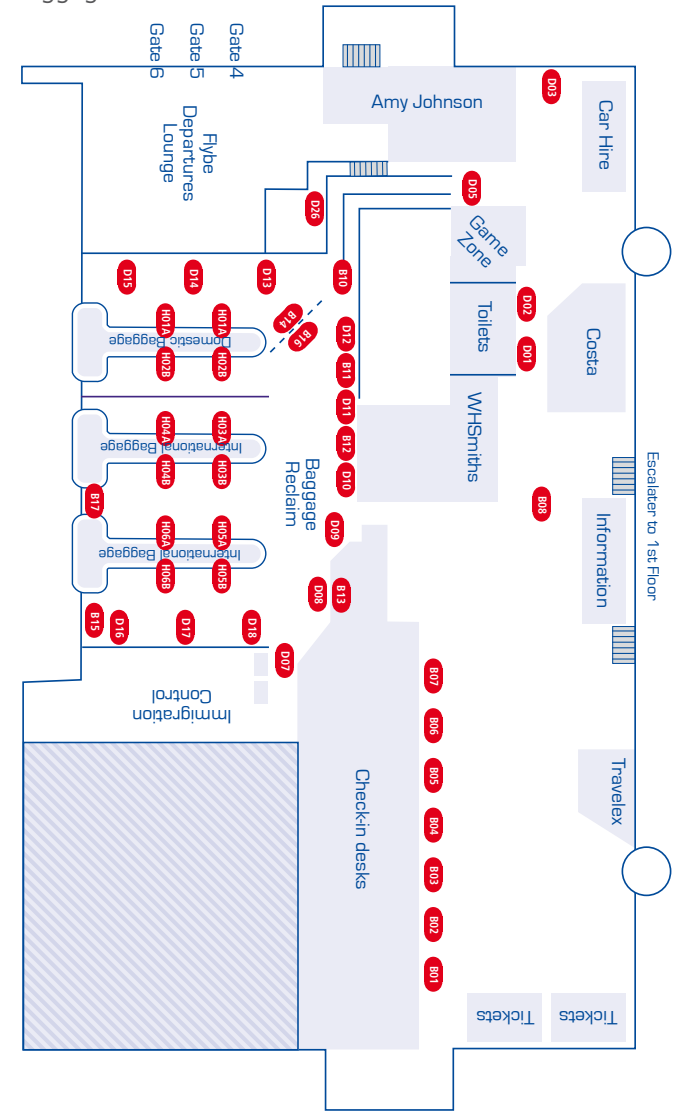
The Airport

Departure sites



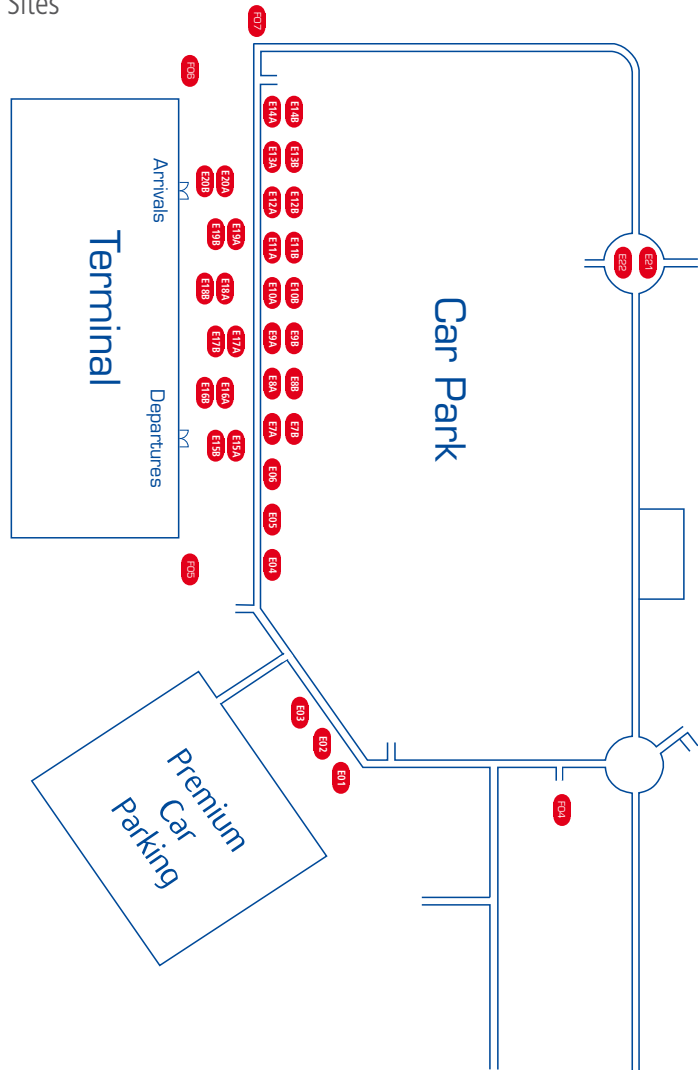
The Airport

Check-in and Baggage Reclaim Sites



The Airport

External Sites



Let your business soar...

...by advertising with Airport Partners at Robin Hood Airport Doncaster Sheffield, with an expected 2011 audience of almost 900,000 passengers, we can take your business to a higher level.



Sales

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